

PROBLEMS AND OPPORTUNITIES FOR DEVELOPMENT ON THE TOURISM IN THE NATURE PARK SHUMENSKO PLATO

***Assoc. Prof. Dr. Zlatka Grigorova
University of agribusiness and rural development,
Bulgaria***

Abstract: The Shumensko plato natural park are also one of the territories in Bulgaria with the highest degree of naturalness and are home to typical and representative ecosystems, including some pristine, untouched forest landscape. In this study are searched new possibilities for an ecotourism which do not contradict nature conservation.

Keywords: geo-ecological state, habitats, nature-conservation preservation, ecotourism

THE TRAKIA TOURIST REGION – PROBLEMS AND OPPORTUNITIES FOR DEVELOPMENT

*Assoc. Prof. Dr. Zlatka Grigorova
University of agribusiness and rural development,
Bulgaria*

Abstract: In this report have been identified the opportunities for integrated development the Trakia tourist region through new tourism products: to achieve successful implementation of national tourism zoning; to create a world recognizable tourist products; be implemented on a variety of local tourism initiatives; to increase the visibility and awareness of the region; to present the "Thracian tourist area" as an area with its own image and personality.

Keywords: Trakia tourist region, national tourism zoning, tourist products.